Look at that spiral. Bam. Instant Debian.

Devuan

Extra Bold. Oh yeah, we got soul.

Italic? Aye. Freedom is movement.

Devuan is a bold fork from the Debian Project whom iconic element is a spiral, representing an infinite and natural movement.

Which better choice for a logo than using the Debian Spiral and a bold font? Tell you what. Add a great, nah awesome, font and a blue-ish color palette denoting the stability and trust expected from a root veteran debianists distro. Now you got what it takes to say "Let's keep the spirit of Debian alive and rock these servers perfs."

THE FONT

Open Font License Fira Sans is proposed for chart
DUDE. IT'S LIKE THE MOST. KICKASS. FONT. EVER.
14 weights of awesome. Works as a web font too.
THIS BASTARD'S GOT CRISPY DETAILS. ZOOM IT.
It has a website http://www.carrois.com/fira-3-1/
ÖḤ ØF ČŐŮŖŚĚ ÅƆĆẸŅṬŢŨÃŢĚĎ ĆḦĂŖŠ ÅŅD MǪŔĘ
Source available on https://github.com/mozilla/Fira
ANYTHING ELSE? SURE! A MONO VERSION!

THE COLOR PALETTE

Deep Blue

Gray Beauty

Serious & Nice

A Touch of Light

Please, stop goofing around !

OK. In all seriousness, as a Debian daily user (Crunchbang distro), sysadmin and graphic designer, I deeply believe the Spiral should be kept, as it is a good, strong signature of the Debian Family.
The choice of a good chart font should be essential in the design process and Fira Sans objectively has a lot of good points: clean typography (inherits from the FF Meta Family), international support (ex: arabic charset), versatility (weights, webfont).
This very proposal would need more work and I can understand how the harsh language and show-off attitude can be rebuting. Your criticics and clever insights are more than welcome to make it progress.

Devuan   devuan-white-80px.png

Devuan   devuan-80px.png

favicon.ico

Actual Proposal status
Stage 1 : raw draft
Time spent : 2h / 5%
Uncertainty
  Iconism 0%
  Typography 25%
  Colours 50%
  Logo 95%

Feedback via tickets on https://github.com/albancrommer/devuan